

## **AN AYURVEDIC HERBAL PREPARATION IN THE MANAGEMENT OF SKIN CARE**

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The increasing awareness towards skin care & beauty consciousness has resulted in an upsurge in the demand for beauty enhancing products. Cosmetic products although useful have certain drawbacks associated with long-term use. The product is a herbal preparation that promotes beauty by curing minor skin ailments and toning the skin. The efficacy was evaluated by conducting a clinical trial in 20 patients manifesting symptoms like acne, dark circles, blemishes & brown patches and infra orbital edema with the help of a skin specialist. Moderate to good improvement was observed in patients suffering from grade I acne. 42.85 % improvement was observed in patients with dark circles. Blemishes and pigmentation decreased by 60.36% & Infra orbital edema also decreased.

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*Indian Journal of Internal Medicine, Vol. 7, pp. 18-21, 1996*